UNDERGRADUATE CAREER OUTCOMES REPORT

Class of 2022

92% PLACEMENT RATE

Of the graduates who indicated they were seeking employment^{*}, 92.1% were successfully employed in a full-time, business-related or entrepreneurial career within 6 months of graduation.

Outcomes Overview



- 72.3% Working
- 19.5% No information
- 5.3% Continuing education
- 2.7% Still looking
- 0.2% Not seeking
- 0.01% Military

The Fox Center for Student Professional Development (CSPD) surveys students and works with academic departments, student organizations and the University Career Center to track post-graduation outcomes. Information is also collected via LinkedIn, official institutional records, and other sources.

BY THE NUMBERS	
Total number of graduates in Class of 2022	1541
Placement rate within 6 months of graduation	92 %
Average base salary	\$61,560
Outcomes Knowledge Rate	80.5%
Salary Knowledge Rate	47.6%

Placement Rate = 92% (N = 1064/1155) Outcomes Knowledge Rate = 80.5% (N = 1241/1541) Salary Knowledge Rate = 47.6% (N = 506/1064)

TIMING OF EMPLOYMENT



Of the 1064 graduated students that were successfully employed within 6 months, 61.7% secured employment before or at graduation.

DEFINITIONS: These definitions are consistent with the National Association of Colleges and Employers (NACE).

PLACEMENT RATE: Percentage of graduates (of those seeking employment)*, who are working in full-time business-related careers within 6 months of graduation. 92% (N = 1064/1155)

OUTCOMES KNOWLEDGE RATE: Percentage of graduates for which the institution has reasonable information concerning the graduates' post-graduation activities. 80.5% (N = 1241/1541)

SALARY KNOWLEDGE RATE: Percentage of those employed in full-time business-related careers for which the institution has reasonable information concerning the graduates' salary information. 47.6% (N = 506/1064) **CONTINUING EDUCATION:** Graduates who are accepted into a program of further study. This includes graduate school or other specialized training.

NO INFORMATION AVAILABLE: Graduates who have not responded to multiple efforts to obtain information about their post-graduation career plans.

*SEEKING EMPLOYMENT: Graduates who have indicated that they were seeking employment or engaged in the job-search process. 74.9% (N = 1155/1541)



Data verified as of 6/12/2023 Class of 2022 includes classes that graduated in August 2021, December 2021 and May 2022

EMPLOYERS WHO HIRED 3+ FOX GRADUATES Class of 2022

Accenture Admiral Insurance AIG AllDigital Specialty Allied World Amazon AmerCareRoyal AmerisourceBergen Aon Aramark Baker Tilly Bank of America **BDO USA LLP BDP** International Brown & Brown Insurance, Inc Capital One Children's Hospital of Philadelphia Chubb Cigna Citi **Clements Worldwide** CMI Media Group Comcast

Conner Strong & Buckelew Cushman & Wakefield CVS Health Deloitte EisnerAmper Enterprise Holdings Epic Systems Corporation EY LLP Five Below Gallagher GLG Goldberg, Miller and Rubin Grant Thornton **Guy Carpenter** Janney Montgomery Scott Johnson & Johnson Family of Cos. JPMorgan Chase & Co. KPMG LLP Lincoln Financial Group Lockton Companies, LLC Macy's, Inc. Marsh & McLennan Agency Mercer

MUFG New York Life Insurance Company Northwestern Mutual ParetoHealth PNC PricewaterhouseCoopers (PwC) Protiviti Reliance Standard Life Insurance Company **RSM US LLP** SEI State Farm Target Temple University Temple University Health System The Graham Company Tokio Marine HCC Tristate Financial Advisors URBN **USI Insurance Services** Vanguard Willis Towers Watson



EMPLOYMENT BY INDUSTRY Class of 2022

EMPLOYMENT BY JOB FUNCTION Class of 2022

EMPLOYMENT BY INDUSTRY	% OF PLACED GRADS
Insurance	16.4%
Accounting	8.1%
Information Technology/Science/Research	7.9%
Investment/Portfolio Management	7.1%
Consulting	6.4%
Healthcare	6.0%
Investment/Commercial Banking	5.4%
Financial Services	4.9%
Marketing/Advertising/Sales/PR	4.5%
Consumer Packaged Goods/Retail	4.3%
Real Estate	3.4%
Transportation & Logistics	2.9%
Tourism/Hospitality/Food & Beverage	2.6%
Construction/Engineering/Aerospace	2.0%
Manufacturing	1.9%
Education	1.5%

EMPLOYMENT BY INDUSTRY	% OF PLACED GRADS
Automotive	1.4%
Human Resources/Staffing	1.4%
Other	1.4%
Biotech/Pharmaceuticals	1.3%
Legal & Law Enforcement	1.2%
Sports & Leisure	1.2%
Non-Profit	1.1%
Government	1.1%
Telecommunications	0.9%
Utilities/Energy	0.8%
Defense	0.7%
Movies, TV, Music	0.7%
Environmental Services	0.6%
Wholesale Trade	0.5%
Fashion	0.4%
Grand Total	100%

EMPLOYMENT BY JOB FUNCTION	% OF PLACED GRADS
Finance	14.3%
Data & Analytics	8.7%
Accounting	8.5%
Consulting	7.2%
Sales	7.0%
Risk Management	6.7%
Marketing - General	5.3%
Human Resources	4.9%
Administration	3.9%
Other	3.6%
Logistics & Supply Chain	3.3%
Actuary	3.0%
Customer/Technical Support	3.0%
Information Technology	2.8%
General Management	2.5%
Operations / Production	2.4%
Real Estate	2.3%
Business Development	2.1%
Product / Project Management	1.2%
Advertising, Media & PR	1.0%

EMPLOYMENT BY JOB FUNCTION	% OF PLACED GRADS
Marketing - Brand Management	0.9%
Education / Teaching / Training	0.8%
Legal	0.8%
Engineering - Web / Software	0.7%
Entrepreneurship	0.7%
Purchasing	0.4%
Construction / Contracting	0.4%
Healthcare Services	0.4%
Writing / Editing	0.2%
Research	0.2%
Fundraising & Event Management	0.2%
Quality Assurance	0.2%
Military & Protective Services	0.1%
Lab Work/Science	0.1%
Environmental / Sustainability Mgmt	0.1%
Engineering - Civil / Mechanical / Other	0.1%
Counseling	0.1%
Hotel / Restaurant / Hospitality	0.1%
Grand Total	100%

PLACEMENT GEOGRAPHY Class of 2022



NON-U.S. COUNTRIES INCLUDE:

People's Republic of China	British Overseas Territory
Saudi Arabia	The Bahamas
Brazil	Germany
Costa Rica	Iceland
Nigeria	India

CONNECTING STUDENTS WITH CAREER OPPORTUNITIES

HANDSHAKE

Handshake is an innovative recruitment and career management platform used by CSPD and Fox students. This is where Fox students can find employers looking to hire business majors for jobs and internships. Log in with a Temple AccessNet ID at **temple.joinhandshake.com**.

EMPLOYER INTERVIEWS

CSPD hosts numerous employers on-campus and virtually each semester to interview Fox students for internships, co-ops or full-time career opportunities. Students may apply for these interviews through Handshake.

FALL & SPRING CONNECTIONS

Our Fall and Spring Connections are networking events with employers who are recruiting talent for internships, co-ops and full-time postgraduation opportunities.

MOCK INTERVIEWS

CSPD's corporate partners assist with the professional development of our students through their participation in mock interviews. Students not only get to simulate the process through these practice interviews, but they have the opportunity to identify strengths and areas for improvement based on employer feedback.

EMPLOYER RESUME CRITIQUES

The employer resume critique is an opportunity for students to meet with an industry partner and receive one-on-one feedback.

INFORMATION TABLES

Information tables offer students an opportunity to network with representatives from a Fox industry partner in an informal setting. Students gain insight into the job search process as well as learn about organizations and available job opportunities.

PROFESSIONAL DEVELOPMENT WORKSHOP SERIES

Employers offer one-hour presentations on a variety of professional development topics to help students gain firsthand knowledge from the employer's perspective.

STUDENT PROFESSIONAL ORGANIZATION (SPO) SPEAKER SERIES

Students who have joined industry-specific Student Professional Organizations (SPOs) have the opportunity to join events with industry representatives speaking on current and relevant topics. View our SPOs at **fox.temple.edu/SPO**.

> At Temple University's Fox School of Business, we offer more than a curriculum – we offer an experience. Our vision is to transform student lives, develop leaders, and impact our local and global communities through excellence and innovation in education and research. Through hands-on learning opportunities, knowledge-creating faculty and an engaged alumni base, the Fox School provides the support that can help you master your field and connect more closely to your community.

Learn more at fox.temple.edu/CSPD.



